## **Hyster Forklift Parts**

Hyster Forklift Parts - Hyster is an industry leader in the materials handling industry that has been in business for over 80 years. However, it began as a manufacturer of lifting equipment as well as winches. Most of its production was focused in the northwest United States and dealt mostly with the lumber and logging industry. A couple years after the first forklift trucks were invented Hyster became synonymous with quality production. Over the last eighty years Hyster has continued to get bigger and increase its product line. The growth of its products coupled with its wish to stay service oriented has allowed Hyster to grow into the worldwide player it is now.

The thirty years between 1940's and the 1960's saw a great evolution in the number of products existing under the Hyster brand name. In 1946, Hyster opened a plant in Illinois that was totally dedicated to mass manufacturing trucks. This allowed Hyster to drive its costs down and, simultaneously, offer a better quality product at industry aggressive rates. In 1952, Hyster began its first foray in to the international production market through opening its first plant in the Netherlands. The Netherlands plant was originally designed to produce two products: Hyster 40" and the Karry Kranes.

Hyster continued to aggressively expand its manufacturing operations throughout the 1950's and 60's. They started building container handlers in the United states in 1959 to meet with the ever expanding demand for transportation goods. In 1966, Hyster developed a means for enabling a lift truck to go both ahead and backwards using the same pedal. This pedal was termed the Monotrol pedal, which revolutionized the industry. Later in the decade Hyster opened a research and development centre in Oregon that was concentrated on improving the design and functionality of lift trucks. The centre is still one of the world's greatest testing facilities in the materials handling industry.

The 1960's was characterized by rapid growth throughout the entire materials handling industry. Due to this, Hyster considered it necessary to refocus its strategy towards these developing mass markets. Accordingly, in 1970, the XL design philosophy was born. The XL design philosophy allowed Hyster to provide better quality at a more inexpensive cost. A further expansion in manufacturing capabilities was necessitated by the need in Europe for Internal Combustion Engine Trucks. To plug this gap, a plant in Craigavon, Ireland was opened in 1980. Through the 1980's Hyster continued to concentrate on developing industry leading forklifts. The Hyster brand name was known throughout the globe for its dedication towards excellence. This attention to quality brought many suitors for the enterprise. In 1989, a large multinational corporation based in Seattle called NACCO Industries bought Hyster and began an aggressive expansion strategy. NACCO quickly changed the XL philosophy with a more driver oriented truck that concentrated on operator comfort, which is well-known as the XM generation of trucks.

With the worldwide change towards just-in-time administration practices, Hyster has been required to keep up with the trends through investment in new and diverse technologies. Acquisitions and investments were made in the United States, Italy, Netherlands, and lots of other places throughout the world. All of these investments have made Hyster a worldwide leader in the forklift market. In 2009, Hyster celebrated its 80th anniversary as an industry leader of materials handling equipment, which consists of over three hundred various styles of lift trucks.